

The Grand Ho Tram Strip marks its 5th birthday with 55-hour flash sale

Ho Tram, 10 August 2018 – Vietnam’s premier entertainment destination The Grand Ho Tram Strip today announced that it will celebrate its fifth anniversary with a 55-hour flash promotion dubbed Weekend Flash Sale.

Kicking off at 9 am Friday 10 August and running until 4 pm Sunday 12 August, guests will enjoy a special offer starting at 2,255,000 VND++ for 2 guests looking to stay from 12 to 31 August 2018 and 4 to 30 September 2018 at Grand Room.



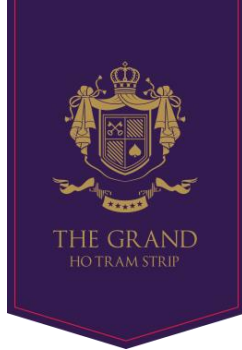
This offer includes room rates and complimentary access to other facilities such as miniature golf course, swimming pool, water slide, 2D/3D movie theater, game center, kids center, music fountains, in-room wifi, and so forth..

Guests who book for the evening of 18 August or 29 September will also have an opportunity to join that weekend’s Ho Tram Sound Waves event*.

Established in July 2013, The Grand Ho Tram Strip features 541 luxuriously appointed rooms and rapidly established itself as Vietnam’s premier getaway with its range of diverse entertainment options that range from the nation’s top-rated golf course, to its broad range of F&B outlets, award-winning spa, five pools, family entertainment areas, and its stunning natural setting on 2.2 kilometers of untouched beachfront.

Widely heralded throughout its five-year history, The Grand’s trophy cabinet includes such honors as the Haute Grandeur Global Hotel Awards 2018 including “Best Resort Hotel in Vietnam”, “Best Convention Hotel in Vietnam” and “Best Family Hotel in Vietnam” while The Bluffs has held its place on the “World 100 Greatest Golf Courses” by Golf Digest for the past two years. The Spa has won “Best Signature Spa Treatment in Vietnam”, “Best Beauty Salon in Vietnam” and “Best Fitness Spa in Vietnam” also by Haute Grandeur Global Spa Awards 2018.

For reservations at The Grand Ho Tram Strip in this flash sale, guests can call +84 254 378 8022, or email reservations@thegrandhotram.com or also directly book at <http://www.grandhotram.com/>, select "Book Now", via +84 254 378 8022 or email to



reservations@thegrandhotram.com, and make their deposit by using VISA/Mastercard/American Express/JCB, etc... to complete the process.

** Additional fees apply*

-Ends-

About The Grand Ho Tram Strip

Just a 90-minute drive from the nation's largest metropolitan city, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 164 hectares of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes the Grand, a 541 room five-star hotel, a world-class entertainment facility, 13 food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms and a variety of beach-front recreation activities.

Its second hotel - The Beach Club - is under construction at present and will add 559 more rooms to the resort, bringing the total room count to 1,100, along with additional leisure amenities including a waterpark, and 2,000-person amphitheater.

The Grand Ho Tram Strip is the most awarded resort in Vietnam. Its awards include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam by Business Destination UK; World Luxury Hotel Award; Luxury Coastal Resort by World Luxury Hotel Award; Luxury Casino Hotel, Asia by World Luxury Hotel Award in 2015; Vietnam's Best Golf Hotel 2015 by World Golf Awards; Luxury Beach Resort Category by World Luxury Hotel Awards; Vietnam's Best Golf Hotel and Asia's Best Golf Hotel by World Golf Awards in 2016; Luxury Golf Hotel by Luxury Travel Guide Awards 2017, Best Casino Hotel Spa in Asia and Best Luxury Hotel Spa in Vietnam by the Haute Grandeur Global Spa Awards in 2017.

Its adjacent golf course The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless prestigious awards such as World's Best New Golf Course and is a multiple winner of Vietnam's Best Golf Course. The Bluffs was also the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world and hosted successful Ho Tram Open which awarded as Asian Tour 2015 Event Of The Year.

Media contact

Matterhorn Communications for The Grand Ho Tram Strip

Matthew Underwood
+84 908 658 893
matt@matcomvn.com

Nguyen Thi Diem Ha
+84 908 184 100
Ha.nguyen@matcomvn.com