



Ho Tram gets the 'Green Light'

Ho Tram, Vietnam: January 26th, 2018 - The Grand Ho Tram Strip today marked a 'grand slam' this award season, taking at the Green Hotel Award as the ASEAN Tourism Forum 2018.

In announcement sure to leave other properties 'green with envy', The Grand was recognized for its environmental consciousness by a judging panel that assessed each resort against 11 key criteria. These include environmental policy and actions for hotel operation, use of green products, collaboration with the community local organizations, waste water treatment and management, and so forth.

The Grand Ho Tram Strip will be awarded the ASEAN Green Hotel Award 2018 at the ASEAN Tourism Forum 2018 from January 22 to 26, 2018 at Shangri-La Hotel, Chiang Mai, Thailand.

"We have made significant strides toward 'greening' our property," said The Grand's Executive Chairman, Mr. Michael Kelly. "These include our investment last year in our own natural gas power plant, which not only decreases our reliance on the coal-fueled grid, but also deploys innovative technology that uses by-product to heat and cool The Grand and all of the other amenities that we are building along the Ho Tram Strip."

ASEAN Green Hotel Award is a ceremony held by Vietnam National Administration of Tourism and ASEAN Member States, as recognition to those who complied with the ASEAN Green Hotel Standard. The objective of this Hotel Standard is to develop an ASEAN Green Hotel Standard with a certification process which increase the environmental-friendly and energy conservation in the ASEAN accommodation industry.

2017 marks a year of brilliant achievements accompanied with striving efforts of The Grand Ho Tram Strip, especially with the addition of the ASEAN Green Hotel Award and two prestigious "Vietnam Luxury Spa Resort" and "Asia's Luxury Coastal Resort" from the World Luxury Hotel Awards to its trophy case.

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About The Grand Ho Tram Strip

Just a 90-minute drive from the nation's largest metropolitan city, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 164 hectares of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes the Grand, a 541 room five-star hotel, a



world-class entertainment facility, 13 food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms and a variety of beach-front recreation activities.

Its second hotel - The Beach Club - is under construction at present and will add 559 more rooms to the resort, bringing the total room count to 1,100, along with additional leisure amenities including a waterpark, and 2,000-person amphitheater.

The Grand Ho Tram Strip is the most awarded resort in Vietnam. Its awards include The World's Best Golf Hotel by World Golf Awards, Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; Best Luxury Hotel Vietnam by Business Destination UK; Luxury Coastal Resort, Global by World Luxury Hotel Awards, Luxury Casino Hotel, Asia by World Luxury Hotel Awards, Asia's Best Golf Hotel by World Golf Awards, Vietnam's Best Golf Hotel by World Golf Awards, Luxury Beach Resort by World Luxury Hotel Awards, Luxury Fitness Spa, South East Asia by World Luxury Spa Awards, Luxury Golf Hotel of the Year, Asia and Australia by Luxury Travel Guide Awards, Best Casino Hotel Spa in Asia and Best Luxury Hotel Spa in Vietnam by Haute Grandeur Global Spa Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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