



The Grand clinches two more titles

Ho Tram, Vietnam: December 4th, 2017 - The Grand Ho Tram Strip today added two new trophies to the cabinet, taking out the prestigious “Vietnam Luxury Spa Resort” and “Asia’s Luxury Coastal Resort” from the World Luxury Hotel Awards.

The recognition caps off a period that has seen the nation’s foremost integrated resort take out six new awards in just four months.

The 541 room five-star resort has been a stellar performer in previous years with the body previously calling The Grand Asia’s Best Luxury Casino Hotel and Global Luxury Coastal Resort in 2015, and Luxury Beach Resort in 2016.

Established in 2006, World Luxury Hotel Awards is the pinnacle of achievement in the luxury hotel industry offering international recognition as voted by guests, travelers and industry players. Over 300,000 international travelers vote over a four week period each year to select the winners. Luxury hotels have the opportunity to participate in the World Luxury Hotel Awards by entering hotel categories that showcase their unique selling points and destinations.

This follows a particularly prosperous ‘awards season’ for the Grand, having taken out “Best Casino Hotel Spa in Asia”, “Best Luxury Hotel Spa in Vietnam” by the Haute Grandeur Global Spa Awards for The Spa and “Vietnam’s Best Golf Hotel”, “Asia’s Best Golf Hotel”, “World’s Best Golf Hotel” by World Golf Awards for The Bluffs in the past few months.

“Three years in a row, the World Luxury Hotel Awards have praised us for all that we have been able to achieve in Ho Tram, and it is an honor to once again have to make space on our trophy shelf for even more accolades. What is fascinating about all of the awards that have been bestowed upon us recently is the recognition they proffer for the diversity of our offering at Ho Tram. Our casino, our Spa, our Golf Course, the integration of our entertainment offering are all being praised as among the world’s best, which is a terrific endorsement for the efforts our team have put in across-the-board at the Ho Tram Strip,” said The Grand’s Executive Chairman, Mr. Michael Kelly.

-Ends-

About The Grand Ho Tram Strip

Just a 90-drive from the nation’s largest metropolitan city, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on



more than 164 hectares of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes the Grand, a 541 room five-star hotel, a world-class entertainment facility, 13 food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms and a variety of beach-front recreation activities.

Its second hotel - The Beach Club - is under construction at present and will add 559 more rooms to the resort, bringing the total room count to 1,100, along with additional leisure amenities including a waterpark, and 2,000-person amphitheater.

The Grand Ho Tram Strip is the most awarded resort in Vietnam. Its awards include The World's Best Golf Hotel by World Golf Awards, Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; Best Luxury Hotel Vietnam by Business Destination UK; Luxury Coastal Resort, Global by World Luxury Hotel Awards, Luxury Casino Hotel, Asia by World Luxury Hotel Awards, Asia's Best Golf Hotel by World Golf Awards, Vietnam's Best Golf Hotel by World Golf Awards, Luxury Beach Resort by World Luxury Hotel Awards, Luxury Fitness Spa, South East Asia by World Luxury Spa Awards, Luxury Golf Hotel of the Year, Asia and Australia by Luxury Travel Guide Awards, Best Casino Hotel Spa in Asia and Best Luxury Hotel Spa in Vietnam by Haute Grandeur Global Spa Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

Media contact

Matterhorn Communications for The Grand Ho Tram Strip

Matthew Underwood

+84 908 658 893

matt@matcomvn.com

Nguyen Thi Diem Ha

+84 908 184 100

Ha.nguyen@matcomvn.com