



THE GRAND HO TRAM STRIP TAKES OUT LUXURY GOLF HOTEL OF THE YEAR

Ho Tram, 16 May, 2017: The Grand Ho Tram Strip today announced that it has taken out the prestigious Golf Hotel of the Year Award in the 2017 Luxury Travel Awards, taking up yet another spot in the resort's already-crowded trophy cabinet.

"It is an honor to bring this award home to The Grand Ho Tram Strip", said Mr. Michael Kelly, Executive Chairman of The Grand Ho Tram Strip, "The Luxury Travel Guide Awards represents the pinnacle of travel and tourism achievement, championing the best in their respective fields; therefore to come out on top is truly an achievement we all should be proud of. Achieving this award is concrete proof that our guests & industry professionals have the highest appreciation and regard for the impeccable service quality we deliver to guests and golfers at the Ho Tram Strip."

The prestigious Luxury Travel Guide Awards is organized by The Luxury Travel Guide - an exclusive resource for the affluent traveler. The Luxury Travel Guide provides readers with an objective look over holiday destinations, hotels, spas, entertainment, technology and more. Its team of experts have scoured the globe and travelled extensively in order to identify the very best hotels, airlines and tour and recognize excellence in these fields in the annual awards.

In 2016, the Vietnam's only truly integrated resort has brought home the World Luxury Hotel Awards' "Luxury Beach Resort" title, and the World Golf Awards' "Vietnam's Best Golf Hotel", "Asia's Best Golf Hotel", and "Vietnam's Best Golf Course". The new accolades need to find space among the slew of awards already heralded upon The Grand and The Bluffs in recent years. These include: Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments in Ho Tram, Vietnam. The resort's second tower The Beach Club with 559 keys is presently under construction.

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About The Grand Ho Tram Strip

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand Ho Tram Strip has taken out a slew of awards in its early years of operation. These include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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