

THE ROOSTER CROWS LOUD AT THE GRAND THIS TET

Ho Tram, 28 January, 2017: With Vietnam's Tet celebrations in full swing, there is no better place to spend it than at the nation's entertainment capital, The Grand Ho Tram Strip. This year's festivities harken back to tales of yore, with the focus firmly on the traditions of the nation's south.

"Roosters symbolize dawns, symbolize new awakenings, and people born in the tenth zodiac sign are said to be energetic, loud, and enjoy being the center of attention. Sounds just like The Grand, don't you think?" quipped Michael Kelly, The Grand Ho Tram Strip Executive Chairman. "So, let's get that ball rolling with an energetic start to the Lunar Year before us."

The Lunar New Year festivities will kick off on January 29. Guests will be greeted by the God of Harmony - Wealth - Good Health at the lobby. There are complimentary activities for kids and family members including Art & Craft Activities, Calligraphy, Portrait Painting and Instrumental Quartet Band Performance.

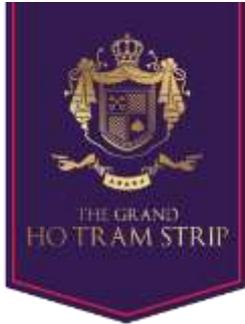
To wish for a successful and prosperous year ahead, The Grand Ho Tram Strip will also feature roving Lion Dancers roaming our entrance, lobby, halls, casino, restaurants and golf course. Lucky li-xi packets will be handed out and lucky draws held, with 80 prizes totaling over 100 million VND. Discount vouchers will also be given away to guests to commemorate the season.

"Our restaurants are getting in on the act as well," said Mr. Kelly. "With special menus at both Ju Bo Xuan and The Grand Bistro all designed to give guests and their families a Tet to remember."

The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments in Ho Tram, Vietnam. The resort has a variety of entertainment facilities including shopping, Sports Bar, The Grand Central Park, Putt-Putt miniature golf, 2D & 3D cinema, game center, kids' corner, karaoke rooms, and beach-front Khói BBQ. The Grand recently opened the Dragon Waterslide so guests can make a splash when they enter its pools.

Developed by the Ho Tram Project Company, The Grand Ho Tram Strip is the largest foreign invested tourism development ever undertaken in Vietnam, with over US\$1.1 billion in deployed and committed capital to date.

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About The Grand Ho Tram Strip

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand Ho Tram Strip has taken out a slew of awards in its early years of operation. These include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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