

THE GRAND HO TRAM STRIP BRINGS HOME A HOST OF NEW AWARDS

Ho Tram, 21st November, 2016: The Grand Ho Tram Strip has added four awards into its already-crowded trophy cabinet. Vietnam's only truly integrated resort has just brought home the World Luxury Hotel Awards' "Luxury Beach Resort" title, and the World Golf Awards' "Vietnam's Best Golf Hotel", "Asia's Best Golf Hotel", and "Vietnam's Best Golf Course".

"It is an honor to once again bring these awards home to Ho Tram," said Mr. Michael Kelly, Executive Chairman of The Grand Ho Tram Strip. "It is a strong acknowledgement of all of the efforts that our resort and golf course team have put into making Ho Tram the leading entertainment destination in Asia. We have been single-minded in our focus to deliver superb service to guests, gamers and golfers."

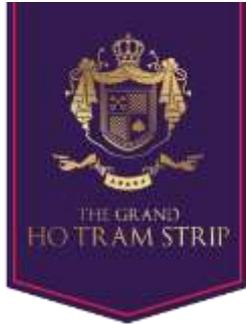
The World Luxury Hotel Awards take place each year in order to encourage and raise standards within the luxury hotel industry and provides establishments with a recognized benchmark, to give guests a feeling of security when booking. The awards are also in place to encourage key players to strive for excellence, in order to grow global competitiveness in the luxury hotel and spa industry.

The World Golf Awards were launched in 2014 to recognize the best offerings and service in golf tourism with a judging panel of leading golf tourism professionals worldwide as well as hundreds of thousands of golf consumers in more than 100 countries. The ceremony took place in November at the Conrad Algarve Hotel. World Golf Awards™ is part of World Travel Awards.

Meanwhile, The Grand Ho Tram Strip has been successfully shortlisted to win the 2017 Haute Grandeur Global Hotel Awards, which is considered the highest achievement a hotel can hope to receive considered that winners are derived purely based on quality customer feedback.

The new accolades need to find space among the slew of awards already heralded upon The Grand and The Bluffs in recent years. These include: Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards. Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments in Ho Tram, Vietnam. The resort recently launched a variety of entertainment facilities including



shopping, Sports Bar, Dragon Slide waterslide, The Grand Central Park, Putt-Putt miniature golf, 2D & 3D cinema, game center, kids' corner, karaoke rooms, and beach-front Khói BBQ.

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About The Grand Ho Tram Strip

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand Ho Tram Strip has taken out a slew of awards in its early years of operation. These include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

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