

THE GRAND HO TRAM STRIP PULLS TOGETHER FOR FLOOD VICTIMS

Ho Tram, 27th October, 2016: With some of the worst weather on record just starting to subside, The Grand Ho Tram Strip has banded together to relieve the victims of the carnage left in the storm's wake. The nation's only truly integrated resort launched a program for staff and guests to donate, with contributions doubled by the resort itself.

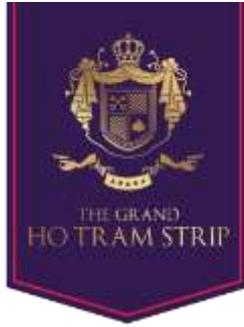
Totalling 120 million VND and donated to the Red Cross, which is leading the charge in the rebuild of 2,000 residents in the impacted areas of Ha Tinh and Quang Tri, The Grand Ho Tram Strip's contribution will see 500,000 VND in cash, as well as food, drinking water and other daily necessities inserted in care packs worth over 1 million VND each.

Michael Kelly – Executive Chairman of The Grand Ho Tram Strip said of this donation: “From the dawn of the Ho Tram Strip, being an active, compassionate and generous part of Vietnamese society has been front-and-center among our objectives. When we saw the horrific images of people whose homes and lives had been devastated by the storm that hit central Vietnam a couple of weeks ago, we knew we would have to band together and help. I would like to thank my team and our loyal guests for their generosity in helping us make this donation, as well as the hard-working team of the Red Cross and the local authorities in the effected provinces for all of their efforts in helping to rebuild these communities.”

The Grand Ho Tram Strip has been a regular contributor to Vietnam's community, with several high profile charity initiatives under its belt. These include the Charity Golf Tournament 2015 which was hosted by The Bluffs Ho Tram Strip and The Ba Ria Vung Tau Golf Association to help local families in help in Xuyen Moc, Dat Do, Long Son and Chau Duc. Moreover, The Grand Ho Tram Strip also partnered with Vung Tau Vocational Tourism College (VTVC) to provide training and employment opportunities for students in tourism sector, which help upgrade Vietnam's tourism standard and give local employees an opportunity to improve hotel management skills. Ho Tram Project Company Limited has contributed over USD 300,000 in donations.

The Grand Ho Tram Strip is Vietnam's first truly integrated resort with US\$1.1 billion in deployed and committed capital to date. Its first phase includes 541 five-star rooms and The Bluffs golf course, which is first course in the country to ever make Golf Digest's Top 100 list for courses around the world. Future phases of the resort will see it add an additional 559 rooms in a second tower – dubbed The Beach Club, 1000-key condotel and 60 golf course villas, and the company is currently considering the development of a private charter airport to service guests of The Grand Ho Tram Strip.

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About The Grand Ho Tram Strip

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand Ho Tram Strip has taken out a slew of awards in its early years of operation. These include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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