



HO TRAM GOES ABOVE & BEYOND

Ho Tram Resort Casino Vietnam plays host to leading EDM act's only Vietnam appearance

Ho Chi Minh City, 11 August 2015: The Ho Tram Resort Casino Vietnam, Asia's only beachfront integrated resort, will host a one-night only show from leading trance-trio Above & Beyond on 19 September 2015.

The event, co-organised by Escape Music Festival, a local event organiser with numerous high profile acts in its impressive portfolio, and BelieveEvent, is set to get the feet of Vietnam moving when the act takes the stage next month.

The London trio, comprised of Jono Grant, Tony McGuinness and Paavo Siljmakers formed in 2000, and has become a staple of world's top DJ lists ever since. Their mega hit "What It Feels like for a Girl" was remixed from Madonna's original and took the charts by storm. Follow up efforts have become Billboard top albums, and established the group at the forefront of electronic dance music.

The Above & Beyond show at Ho Tram Casino Resort will feature all of their hits, promising to bring a whole new experience to the electronic dance music community.

Speaking from a press conference at Ho Chi Minh City's Le Meridien Hotel, Stephen Shoemaker, Chief Executive Officer of Asian Coast Development Limited – the developer of the Ho Tram Strip – said: "When we first conceived the Ho Tram Strip, we set out to establish a new entertainment capital for Vietnam. We have led the way here in bringing international events and tournaments to this country, and we are today announcing yet another landmark event for our property as we bring one of electronic dance music's leading lights to Vietnam."

"Beyond being pillars of the global DJ community, Above & Beyond are recognised composers and song writers who stage productions that have mesmerised audiences the world over. It's an honor to be bringing them to Vietnam and bringing them to Ho Tram," said Escape Music Festival Founder Mai Duy Bao.

This is Above & Beyond's first visit to the fast growing south east Asian nation.

Alongside Above & Beyond will be a roster of international and local support acts in a six hour music festival expected to wow up to 6,000 revelers at the beachside site located around two hours from Ho Chi Minh City.

Tickets will be on sale from 12 August 2015; early bird prices start at 550,000 VND for the first 1,000 tickets and will start at 800,000 once those are sold. Packages including transportation and accommodation will also be announced in due course.

THE GRAND

HO TRAM STRIP

Tickets will be available from TicketBox, the Ho Tram Resort Casino's official website, Escape Music Festival and at various venues around Ho Chi Minh City.

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THE GRAND

HO TRAM STRIP

About Ho Tram Resort Casino Vietnam

The Ho Tram Strip is a group of integrated resorts and residential developments located on more than 400 acres of land with two kilometers of pristine beach in Ho Tram, Vietnam. An Investment Certificate issued by the Government of Vietnam has approved the development, which has an investment commitment of US\$4 billion of which the already completed phase I has seen an investment of over US\$550 million. Work on phase II is underway and future phases will see an additional three five-star resorts added to the 2.2 kilometer seaside strip.

Focusing on providing a personalized blend of excitement and relaxation, the Ho Tram Strip features something for everyone, from lavish entertainment to world-class golfing and exceptional beach recreational facilities. The Strip is located just a two hour scenic and relaxed drive from Ho Chi Minh City.

The first phase of its development – Ho Tram Resort Casino Vietnam – opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, nine food and beverage venues, high-tech meeting spaces including a 1,500 person capacity Grand Ballroom, an exclusive VIP area and a variety of beach-front recreation activities. Its adjacent award-winning golf course – The Bluffs Ho Tram Strip – was designed by Greg Norman and opened in 2014. Future developments at Ho Tram will include a second tower and residential developments, a second integrated resort which will include gaming amenities and three additional five star resorts.

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About Escape Music Festival

Escape Music Festival (EMF) is the leading EDM music festivals in Vietnam, organized by Integration Communications. EMF consists of various festival themes like Escape Summer, Escape Halloween, Escape New Year, etc. With nine successful seasons, EMF has attracted thousands of visitors attended, achieved huge successes and created fantastic impressions to the city's youth and foreign visitors.

Escape Music Festival's goal is to not only become the leading EDM festival in Vietnam, but to have its name on the world EDM map especially in the Southeast Asia area.

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