

THOUSANDS FLOCK TO HO TRAM FOR MY TAM

Record crowd for the Queen of V Pop for biggest Ho Tram Sound Waves ever

Ho Tram, Vietnam, 29 October 2017: Visitors to The Grand Ho Tram Strip were left breathless over the weekend when My Tam, the undisputed Queen of V-Pop synchronized her signature tunes to a six-storey aquatic spectacular at the Fountains of Ho Tram.

Since launching its Ho Tram Sound Waves Series, crowds have flocked to the nation's entertainment capital to see performances from Toc Tien, Phuong Vy Idol and Son Tung M-TP, who have all made Vietnam's most unique stage their own.

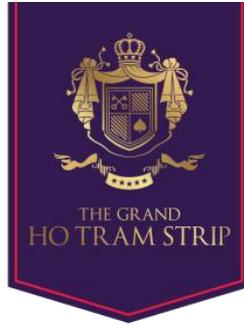
Stunning in a glittering line tube dress, My Tam kicked off her night with the tormenting melody "Dung hoi em" her latest chart-topping single released earlier this month before 'wowing' the crowd with a series of her biggest hits such as Liên khúc Tóc Nâu, Ước gì, Vì em quá yêu anh, Như một giấc mơ, Đâu chỉ riêng em

Known for her friendly stage persona, My Tam did not disappoint fans who had made the journey from around the nation to see her on a stage unlike any other. The simulcast audio-visual light show and dancing water jets formed a spine-tingling backdrop as the singer known as the 'brown-haired nightingale' smiled and chatted her way through her set, warming the hearts of all.



The Fountains of Ho Tram added a breathtaking new dimension to My Tam's lively and emotional performance.

The concert also included Indonesian singer and DJ Dona Amelia – whose energetic performance set the stage for all that was to follow. The contrasting styles between the two beautiful singers left an impression to remember for the audience at the third Sound Waves event.



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Once again the real star of the show was the 120-jet, 25 meter tall Fountains of Ho Tram, which provides a platform for talent unrivaled in Vietnam. The Fountains perform nightly between 6 and 9 pm for visitors to The Grand. The Fountains are synchronized with a full spectrum LGP LED light and presents a spectacular six-storey audiovisual fountain performance awash with rich, colorful hues.

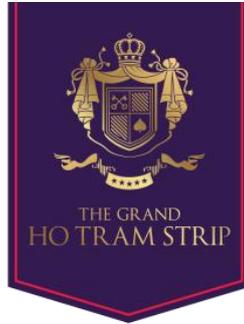
My Tam's Ho Tram Sound Waves appearance will be followed on November 25, when local boyband icon Isaac, formerly of 365DaBand, takes his turn upon Ho Tram's hydro-stage.

The Ho Tram Sound Waves concert series are held monthly and free to visitors to the resort.

Michael Kelly, Executive Chairman of The Grand Ho Tram Strip said of the concert series: "Ho Tram Sound Waves offers guests to The Grand an opportunity to see the biggest stars in Vietnam, under the stars of Vietnam, with water spectacular behind them rivaled only by the stunning East Sea before them. Ho Tram Sound Waves is an experience not to be missed."

Located a two hour drive from Ho Chi Minh City, the 541-room Grand Ho Tram Strip in Ba Ria Vung Tau also features 13 restaurants, a 18-hole Putt-Putt mini golf course, 2D and 3D cinemas, a game center, family karaoke room, water slide and a variety of beach activities.

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About The Grand Ho Tram Strip

Just a two-hour drive from the nation's largest metropolitan city, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 164 hectares of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes the Grand, a 541 room five-star hotel, a world-class entertainment facility, eleven food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms and a variety of beach-front recreation activities.

Its second hotel - The Beach Club - is under construction at present and will add 559 more rooms to the resort, bringing the total room count to 1,100, along with additional leisure amenities including a waterpark, and 2,000-person amphitheater.

The Grand Ho Tram Strip is the most awarded resort in Vietnam. Its awards include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam by Business Destination UK; World Luxury Hotel Award; Vietnam's Best Golf Hotel by World Golf Awards; Luxury Golf Hotel by Luxury Travel Guide Awards.

Its adjacent golf course The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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