



CHRISTMAS AT THE GRAND: ANYTHING BUT A SILENT NIGHT!

Ho Tram, 30th November, 2016: This festive season, Santa has his eye on Ho Tram and his sack stuffed with exciting offerings for guests of Vietnam's only truly integrated resort, The Grand Ho Tram Strip. With a program of spectacular events and celebrations to both commemorate Christmas and ring in the New Year, there is no place you'd rather be this year.

From now until January 1, parents and kids will have a huge array of festive activities at The Grand Ho Tram Strip. Photo opportunities abound, including a new 'fireside' Christmas photo-corner featuring giant presents, a 3D Santa-sleigh and a reindeer-train. Every child will love having Christmas 2016 preserved in The Grand's newest lobby attractions. The resort will further be offering craft classes, allowing guests to create one-of-a-kind Christmas cards for their loved ones.

Still need a push to get into the swing of the season? The Grand will also be hosting live performances from singers including Doan Trang and The Voice's Vu Thao My, Tia Hai Chau, Bao Quan, Tieu Chau Nhu Quynh, Thai Trinh, Duc Phuc, and Trinh Thang. After each artist's performance, there will be an opportunity for guests to take photos with the stars at an autograph signing table.

"We cannot wait to welcome guests to join our Festive Season at The Grand Ho Tram Strip", Executive Chairman of The Grand Ho Tram Strip. "Events like this see us delivering on our commitment to make The Grand Ho Tram Strip the number one entertainment destination in Vietnam."

In addition to an array of entertainment around every corner, The Grand Ho Tram Strip's restaurants have also gotten into the act, bringing guests special menus for Christmas and New Year's Eve, as well as a special New Year's Day pairing menu.

The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments in Ho Tram, Vietnam. The resort has a variety of entertainment facilities including shopping, Sports Bar, The Grand Central Park, Putt-Putt miniature golf, 2D & 3D cinema, game center, kids' corner, karaoke rooms, and beach-front Khói BBQ. Recently, The Grand just opened the Dragon waterslide which is pretty much enjoyed by hotel guests. Developed by the Ho Tram Project Company, The Grand Ho Tram Strip is the largest foreign invested tourism development ever undertaken in Vietnam, with over US\$1.1 billion in deployed and committed capital to date.

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About The Grand Ho Tram Strip



Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 3D cinema, game center, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand Ho Tram Strip has taken out a slew of awards in its early years of operation. These include Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

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