

THE GRAND

HO TRAM STRIP

LEWIS CARROLL'S WORLD COMES TO LIFE IN THE GRAND HO TRAM STRIP

Ho Tram, Vietnam, 22 April 2016 - Vietnam's premiere entertainment destination, The Grand Ho Tram Strip today announced its long-weekend festivities will bring Lewis Carroll's Wonderland to life across the four day weekend to celebrate Reunification Day and May Day.

From 30 April to 2 May 2016, The Grand Wonderland will be transporting guests through space and time into the Mad Hatter's wonderland where an amazing fairy-world of cosplay including The Queen of Hearts, grinning Cheshire cat, curious Alice as well as other characters will be appearing throughout the day. All activities will be complimentary for every comer to The Grand.

Parents and kids will also be able to participate many life size games scattered around the resort including Jenga, Football, Battleships, Connect Four and other daily beach games including Treasure Hunts, Giant Twister and Beach Runs over the three day celebration. Participants will stand a chance to win one of many attractive prizes sponsored by tiNiWorld.

"We cannot wait to welcome guests to The Grand to join our Wonderland at the end of the month," said Michael Kelly, Executive Chairman of The Grand Ho Tram Strip. "Events like this see us delivering on our commitment to make The Grand Ho Tram the entertainment capital of the nation, as we delight guests young and old with all that we have on offer here."

The Wonderland party follows a host of recent announcements from the 2.2 kilometer beachside resort. This has seen the property unveil its Game Centers, 3D Cinema, Jukebox karaoke rooms, Putt-Putt 18-hole miniature golf, Sports Bar and a new barbecue restaurant at poolside. Moreover, The Grand Central Park, Multi-branded Fashion Boutique and more entertainment facilities are coming very shortly.

The widely awarded Grand is located just two hours from Ho Chi Minh City with complementary shuttle buses departing throughout the day from the bus stops in district 1 and district 7 of Ho Chi Minh City.

This follows the announcement of Gallery Villas earlier this month, and the development of a condominium tower announced in late 2015.

For more information, kindly contact +84 64 378 8888 or email info@thegrandhotram.com

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About The Grand Ho Tram Strip

Just a two hour drive from nation's economic hub, Ho Chi Minh City, The Grand Ho Tram Strip is the first of a group of integrated resorts and residential developments located on more than 400 acres of land along 2.2 kilometers of pristine beach in Ho Tram, Vietnam.

The resort opened its doors in July 2013 and includes a 541 room five-star hotel, a world-class entertainment facility, ten food and beverage venues, high-tech meeting spaces including a 1,800 person capacity Grand Ballroom, Putt-Putt miniature golf, 2D & 3D cinema, game center, kids' corner, karaoke rooms, an exclusive VIP area and a variety of beach-front recreation activities.

The Grand has taken out a slew of awards in its early years of operation. These include 2015 Luxury Hotel and Spa of the Year by Luxury Travel Guide Awards, UK; and Best Luxury Hotel Vietnam 2015 by Business Destination UK; World Luxury Hotel Award 2015; Luxury Coastal Resort and Luxury Casino Hotel Asia by World Luxury Hotel Award 2015; Vietnam's Best Golf Hotel 2015 by World Golf Awards.

Its adjacent golf course – The Bluffs Ho Tram Strip - was designed by Greg Norman and opened in 2014, and has gone on to win countless awards, including becoming the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world.

Press contact:

The Grand Ho Tram Strip

Dandelly Nguyen

M: +84 913 333 881

Dandelly.nguyen@thegrandhotram.com

Matterhorn Communications

Ha Nguyen

M: +84 908 184 100

Ha.nguyen@matcomvn.com